

**Goldschmidt Data Workshop**  
**Society of American Business Editors and Writers**  
**Tuesday, March 5, 2024 | 1 – 5:30 p.m.**  
**Washington Post Building**  
**13101 K St NW, Washington DC, Suit 200 West**

**Census Bureau Agenda**

**1 – 1:25 p.m. Welcome and Opening Remarks**

- *Christine Taylor, Acting Division Chief, Public Information Office, U.S. Census Bureau, Welcome and Introductions*
- *Ron Jarmin, Deputy Director, U.S. Census Bureau*
- *Nick Orsini, Associate Director for Economic Programs, U.S. Census Bureau*

**1:25 – 1:50 p.m. Census Bureau Overview (In Person)**

*Christine Taylor, Acting Division Chief, Public Information Office*  
*Census 101 and Data Equity – Jewel Jordan, Public Affairs Specialist, Media Relations Branch*

**1:50 – 2:30 p.m. Intro to data.census.gov (In Person)**

*Maria Valdisera, Program Analyst, Dissemination Outreach Branch, Center for Enterprise Dissemination, U.S. Census Bureau*

**2:30 – 2:45 p.m. BREAK**

**2:45 – 4:00 p.m. Overview of Key Programs and Demonstrations (Census Business Builder, Business Trends and Outlook Survey, Annual Integrated Economic Survey), Overview of 2022 Economic Census (In Person)**

*Adam Grundy, Supervisory Statistician, Data User and Trade Outreach Branch, Economic Management Division*  
*Charles Brady, Branch Chief, Respondent Outreach and Promotion Branch, Economic Management Division*

**4:00 – 5:15 p.m. Overview of Longitudinal Employer-Household Dynamics Data Products (Virtual)**

*Earlene K.P. Dowell, Program Analyst, Data User and Trade Outreach Branch, Economic Management Division*  
*Jody Hoon-Starr, Geographer, Longitudinal Employer-Household Dynamics*

**5:15 – 5:30 p.m. Closing**

*Christine Taylor, Acting Division Chief, Public Information Office, U.S. Census Bureau*